

2010 Service Rates

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Hourly Rates
Low High

PRE-PRODUCTION - Planning, Development, Writing

Writer	\$40.00	\$60.00
<i>Writing involves outline, treatment, and/or script development for a project.</i>		
Producer	\$50.00	\$80.00
<i>Producing involves all aspects of development, scheduling, coordination, management and budgeting of a project.</i>		
Director	\$50.00	\$80.00
<i>Directing involves all aspects of production planning and creative preparations including script breakdown, storyboarding, shotlists, lighting and equipment considerations.</i>		

PRODUCTION - Shooting

In most cases, production service rates are charged at a 1/2 day (4-hour) minimum.

Producer	\$60.00	\$80.00
<i>Producing involves all aspects of development, scheduling, coordination, management and budgeting of a project.</i>		
Director	\$60.00	\$100.00
<i>Directing involves creative decision making as related to production (shot set-up, assignment of tasks to cast and crew, etc.) as well as seeing that all necessary content is captured.</i>		
Camera Operator	\$50.00	\$70.00
<i>Involves professional operation, handling, and care of video recording equipment and working with the director to capture necessary shots.</i>		
Audio Operator	\$30.00	\$50.00
<i>Involves professional operation, handling, and care of audio recording equipment and working with the director to capture necessary audio.</i>		
Producer/Director	\$75.00	\$100.00
<i>Responsibilities of both positions filled by single individual.</i>		
Producer/Director/Camera Op	\$100.00	\$150.00
<i>Responsibilities of all positions filled by single individual.</i>		
*Equipment Rental - Camera, Sound, Accessories	\$25.00	\$60.00
<i>Equipment fees are added to service fees based on types of equipment necessary.</i>		

POST-PRODUCTION - Editing & Finalizing

Editor	\$60.00	\$80.00
<i>Editing involves the many steps necessary in finalizing a video into a product ready for viewing. Basic editing processes include digitization and logging of raw footage; cutting audio and video into final piece; creating graphics and text; and</i>		

DVD Authoring	\$30.00	\$50.00
<i>Design single and multiple title DVDs.</i>		

PRODUCTION TRAINING

Instructor - (per person per hour)	\$50.00	\$75.00
<i>Provide tailored video production training to private groups.</i>		

Curriculum Design	\$60.00	\$100.00
<i>Create specialized currciulums that meet the needs of specific groups.</i>		

TRAVEL
<i>1) When travel away from Molokai is involved the client will cover all travel and housing costs.</i>
<i>*2) Equipment rates for projects that involve inter-island travel, regardless of actual production hours, will be charged 8-hours minimum per production day.</i>